

January 20, 2009

CECA Members,

We know that everyone has hunkered down during this trying economic time, and we at CECA are tightening up our budget as well. We think that the business contacts, camaraderie and fellowship that are found by attending CECA events are more important than ever during this time. CECA values its members and wants to help in any way that we can during this time. So we are offering a 10% discount for early registration to the CECA Summer Convention.

In return, we ask that both contractors and associate members, if you are able to help, that you consider providing sponsorship funds for the CECA Summer Convention. If you are not able to offer a sponsorship at this time, we ask that you consider returning the favor to CECA by giving sponsorship funds in the future when the economy has turned around.

We are returning to the beautiful Marriott Grande Dunes in Myrtle Beach and our room rate is actually a bit lower than the rate from last year. Please make your hotel reservations as soon as you can. The past several years our room block has sold out in record time and we have had our largest convention attendance ever over the past two years.

We have had such a great response to the give-away t-shirts at the convention that we are going to continue with them this year. This year, we are opening the sponsorship opportunity to both Associates and Contractors.

I look forward to seeing all of you at the 2009 CECA Summer Convention for a fabulous time with opportunities for meeting new business contacts, catching up with old friends, attending educational programs that offer continuing education credit, time for golf and even time to relax.

If there is anything that CECA can do to help you during this time, please let us know. CECA has the best members in the industry and we want to work together during this time.

Thank you,

Kendall Parker
Executive Director